



MARTA CHICANO

 Global Practitioner, UK

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Marta brings over 10 years of experience in developing organizations and individuals at an international level. She has a systemic and vertical development perspective on leadership and organisational development, which she combines with an embodied lens. She believes in leadership starting from within - that is leading oneself in order to lead others - and in the importance of creating generative spaces in teams and organisations, where dialogue and co-creation can take place.

She bridges cultural gaps in Anglo-Saxon, Spanish and German speaking countries, and works toward aligning business purpose, with culture and values in organisations. She has trained and coached senior leaders and teams both in big corporate organisations and in SMEs across countries, where ambiguity and uncertainty are the norm. She brings industry experience in oil & gas, automotive, engineering, professional services, construction, social media, aerospace. She has also done pro-bono work both in the UK (as an active member of the UK Values Alliance with the purpose to build a values-driven society), in Ethiopia and Cameroon (in cooperation environments).

Marta's experience and passion for helping leaders transform organisations for good makes her a valued member of the Exetor team. She is fluent in English, Spanish, Catalan, and has good understanding of German and French.

Degree and Certifications

- Tavistock qualification on consultation, Tavistock & Portmann UK
- Mastery in systemic organisational constellations, The Whole Partnership UK
- Masters in Executive Coaching, Ashridge UK
- Accredited Executive Coach, EMCC
- MSc Employment Relations and Human Resources Mgt, London School of Economics UK
- M.A. Finance, Universitat Pompeu Fabra (Spain)
- Diploma Estudios Avanzados (Marketing), Universitat Barcelona
- M.A. Strategic Marketing, ESADE Business School (Spain)
- Joing Honours Program – Management, Imperial College Business School UK
- B.A. and MSc Industrial Engineering, Universitat Politècnica Catalunya (Spain)
- Certified in the following tools: MBTI, Strengths Deployment Inventory ®, Herrmann Brain Dominance Instrument (HBDI) ®, Itural Transformation Tools ®, Firo-B ®.
- Yoga Teacher (200h working towards 500h)
- Mindfulness (Centre for Mindfulness and Research, Bangor University, UK)
- Advanced NLP studies with Robert Dills and Steven Gilligan
- Philosophy studies (Sakya Tashi Ling, Barcelona; Sufism, USA)
- Logotherapy studies (Viktor Frankl Institute, USA)