



NEELA BETRIDGE

 Global Practitioner, UK

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Neela turns good leaders into outstanding executives, and talented individuals into members of high-performing teams. No two people, and no two teams, are the same. Understanding this, Neela has built a bespoke, creative and human-centric coaching practice, making use of various diagnostic tools and individualised experiential interventions. She works with clients to build their ability to create strategic vision and purpose, be effective in stakeholder influence, strengthen communication and leadership presence, and develop self and team awareness while nurturing both analytical and emotional intelligence – both essential for leading through complexity.

Neela draws on not only 18 years' experience as a Business Leadership Coach, but also over 25 years as a senior executive and entrepreneur. Her varied career has taken her from being a director of global communications agency Saatchi & Saatchi to co-founding one of the UK's first sustainability consultancies, Article 13, of which she is still a non-executive director. As a coach, Neela has worked with venture capital, multinationals, and tech industries worldwide. Previous clients include TSB, eBay, Columbia Threadneedle Investments, Tech Nation, Lloyds and Natwest to name a few.

Sustainability and “Diversity of thought” are Neela’s abiding passions. She requalified as an environmental lawyer before setting up the Article 13 sustainability agency, and the Women in Leadership programme which she founded has over 5000 alumni to date. Neela can speak English and Malay fluently, as well as basic Spanish.

Degree and Certifications

- BA (Hons) in Business Administration
- MSc in Environmental Law
- Accredited Professional Certified Coach, ICF
- Certified Master Coach, Behavioural Coaching Institute
- Newfield Certified Coach – Ontological Approaches
- Strozzi Somatic Certified Coach
- Art in Coaching certificate
- Advanced Professional Practice Certificate in mentoring senior executives
- Advanced Certificate in coaching and mentoring, EMCC level 7
- Systemic and Personal Organisational Coaching
- Gestalt Approaches to Team Coaching
- Psychological Safety of Teams (Amy Edmondson)
- Hogan, Enneagram, Firo-B, Harthill, LCP, TKI, 15FQ+, 16FQ+ Certified Practitioner