



# SALIMA VALJI



Global Practitioner,  
CANADA



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Salima knows what it takes to earn a seat at the table – and to lead with authority once you're there. With 25+ years of experience across Microsoft, Deloitte, and Edelman, and a former faculty role at George Brown College, she brings both real-world leadership and a deep understanding of how people grow.

She specializes in helping senior executives sharpen their executive presence, deepen their influence, master stakeholder dynamics, and lead with strategic clarity. Salima combines real-world C-suite experience with neuroscience, certified assessment tools, and AI-powered coaching – making her approach both deeply human and measurably effective.

Clients leave bolder, clearer, and more powerfully positioned – whether they're stepping into a bigger role, driving enterprise-wide change, or elevating their impact at the board level.

Through her own practice and affiliate network, Salima works with global leaders and executives at companies including Microsoft, Google, Cisco, ServiceNow, SoFi, Aflac, Farm Credit Canada, Addidas, Darwin AI, and more.

Her work has earned global recognition, including the World of Difference Award (International Alliance for Women), Top 100 Speakers by Women in Tech, Global Women Power Leader 2024, and Toronto's Top 15 Coaches by Influence Digest.

## Degree and Certifications

- ICF PCC Coach Certified
- AI Powered Coach (Excellio)
- Neuroscience of Change (Coaches Rising)
- Conscious Business Coaching by Fred Kofman
- Honours Bachelor of Commerce, Carleton University
- Certified in the following assessments: DISC, EQ-I 2.0 , EQ 360, Leadership Circle Profile